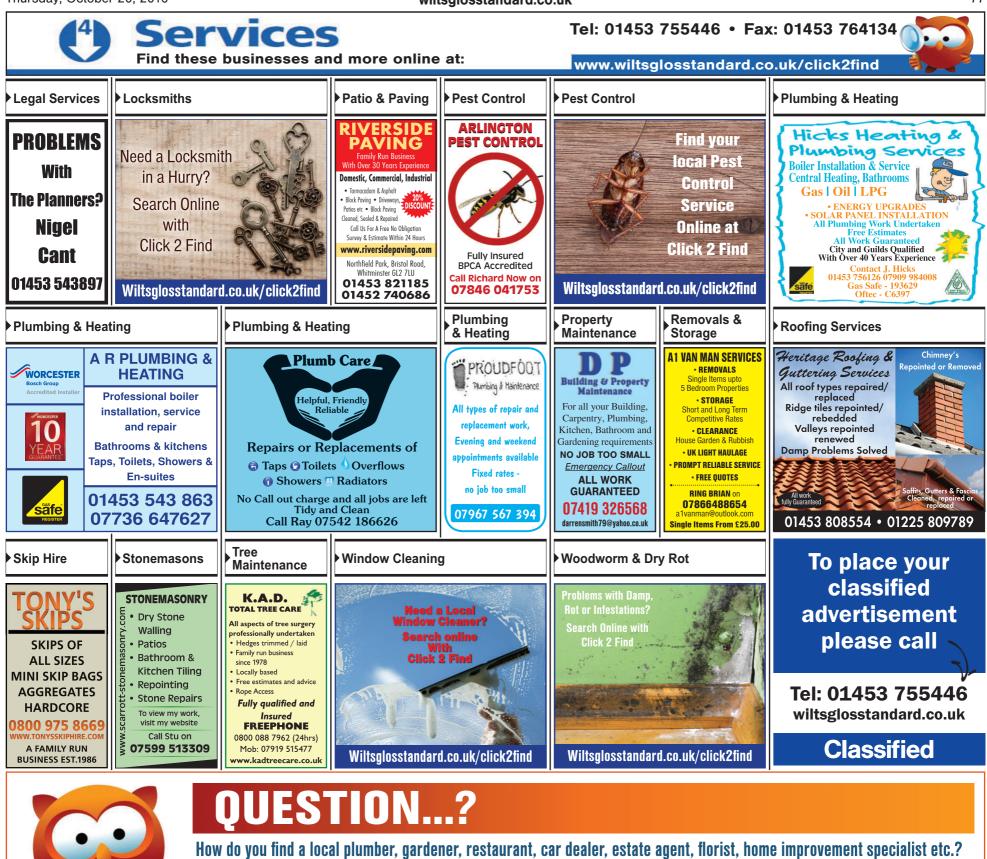
wiltsglosstandard.co.uk

Thursday, October 20, 2016





SEARCH ONLINE!

- 85% of consumers use the internet to find local businesses. *Search Engine Land 2012.
- 45% of our online audience do not read their affiliated local newspaper, giving you access to a new audience. *ABC figures.

✓ Downloadable PDF (up to 2MB) e.g. for menus, price lists, timetables.

✓ Voucher – (if a restaurant then voucher appears on homepage panel).

This can aid search engine optimisation for your company.

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4 key bullet points

Editable by owner

Enhanced description of your business.

✓ Professional accreditation badges e.g. Gas Safe.

Busi ess contact details

- Link to your website. No website?
 No problem use your listing in promotional material.
- Address & Google map
- 1 logo & 4 pictures (ipgs)
- Always appear at the top of the search listings (if more than 3 super enhanced then rotating).
- ✓ Appear in up to 5 business categories.

- MOST COMMON SEARCHES ACROSS THE WHOLE UK DIRECTORY
 - Restaurants Gardener

• Electrician

Removals

Builder

Plumber

Directory last year. *Adobe Omniture 2015.

 Conservatories • Blinds

Cleaner

Handvman

- Nanny Carpenter • Roofer

Plasterer

Fencing

We are different to other directories – we have the benefit of local news. Our users have a reason to visit our sites and we can direct these local customers to our advertisers.

• Over 78,500 unique browsers visited the Gloucestershire Click2find

- Accountant Hairdresser
- Driving Instructor
- Locksmith
- Car Garage

ALL THIS JUST £150 FOR THE YEAR!

Listings will appear online at **stroudnewssandjournal.co.uk** gazetteseries.co.uk and wiltsglosstandard.co.uk log on and submit a basic listing for free.

For more information contact the team on 01453 755446 or email gary.james@midlands.newsquest.co.uk